

## चलो बतियाते हैं

Communication breaks the barrier and in this digital era it is necessary that communication and its all medium should reach at our farmer and they should utilize this medium more effectively. In State mobile phone users has increased many fold in last 10 years, so Govt and dept of Agriculture State, should utilize these opportunities to connect with them



## Benefits:

- · No generic revert, revert has to be specific Query related.
- · All agent to address issue has to be either agriculture graduate or same domain expert.
- Increase opportunity of employment at district level.
- An effective medium to gauge respond at decentralize way.
- · Private partnership model as well as Revenue generation model for Government

